

**Smart
Retailer**

**Be smart
& out smart**

Smart Retailer

www.wildbirdtech.co.zw

**SMART
PEOPLE USE
MODERN APPS**

WhatsApp

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0780466674

0787141973

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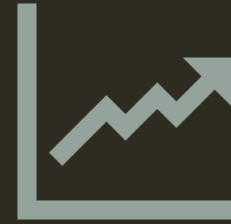
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Customers



Competitors



Business

WELCOME TO THE FUTURE OF SELLING

Congratulations! You've just discovered the most exciting, easy-to-use Point of Sale app designed for real people—just like you!

Whether you run a Tuck-shop, a rural store, a Spaza, or a small shop, China shop, bottle store. SMART RETAILER is your new best friend.

Let's make business fun, simple, and supercharged!



SMART PEOPLE HAVE



WHAT IS SMART RETAILER?

SMART RETAILER is a smart, all-in-one Point of Sale system that works on your phone, tablet, or computer.

It helps you sell, track, and grow your business—online or offline.

Why You'll Love It:

Works Offline: Sell anywhere, even with no signal.

Easy to Use: Tap, sell, done!

Affordable: No hidden fees or expensive hardware.

Safe & Secure: Your data is always protected.





Download & Install

Get Smart Retailer
on your device

Create Account

Open the app
and sign up


Add Products

Enter name, price,
and stock

Start Selling

You're ready to
do business!

GET STARTED IN MINUTES

 **Sales:** Ring up sales in seconds. Print or share digital receipts instantly.

 **Products:** Track your stock levels so you never run out of best-sellers.

 **Voids & Refunds:** Made a mistake? Fix it instantly. All changes tracked for safety.

MAIN FEATURES



Analytics & Reports:

See your daily, weekly, monthly, and yearly sales.

Find your best-selling products and top-performing staff.



Profit & Loss Statement:

Instantly see how much money you're making (or losing).

All costs, sales, and expenses are calculated for you.

MAIN FEATURES

Making a Sale

- 1. Tap the product(s) your customer wants.*
- 2. Enter the quantity.*
- 3. Tap “Checkout.”*
- 4. Choose payment method and confirm.*
- 5. Print or share the receipt.*

HOW TO USE EACH FEATURE |

Adding a product

- 1. Go to Products.*
- 2. Tap “Add Product.”*
- 3. Enter name, price, cost, and stock.*
- 4. Save.*

HOW TO USE EACH FEATURE |

Voiding or Refunding a Sale

- 1. Go to Sales History.*
- 2. Find the sale.*
- 3. Tap “Void” or “Refund.”*
- 4. Enter a reason and confirm.*

HOW TO USE EACH FEATURE |

Viewing Analytics

- 1. Go to Analytics.*
- 2. Select the period (day, week, month, year).*
- 3. See your sales, profits, and top products*
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HOW TO USE EACH FEATURE |



UNDERSTANDING THE PROFIT & LOSS STATEMENT

Profit & Loss (P&L)

Shows you:

- Total sales (all money you made)*
- Cost of goods sold (how much you paid for products)*
- Expenses (like rent, wages, etc.)*
- Net profit (what's left after costs and expenses)*
- The app does all the math for you! Just check the P&L page to see if you're winning.*

UNDERSTANDING THE PROFIT & LOSS STATEMENT

HOW SMART RETAILER EMPOWERS INFORMAL TRADERS & SMALL SHOPS

1. ***No More Guesswork:*** *Know exactly what you sold, what you earned, and what you need to restock.*
2. ***Grow Your Business:*** *Use reports to spot trends and boost your profits.*
3. ***Stay in Control:*** *Even if you're in a rural area with no internet, SMART RETAILER keeps your business running.*
4. ***Easy for Anyone:*** *If you can use a phone, you can use SMART RETAILER. No jargon, no stress.*
5. ***Protect Your Money:*** *Every sale, void, and refund is tracked—no more missing cash!*



FREQUENTLY ASKED QUESTIONS



Q: Do I need internet to use SMART RETAILER?

A: No! You can sell and track everything offline. When you get internet again, your data syncs automatically.

Q: Can I use SMART RETAILER on more than one device?

A: Yes! Just log in with your account.

Q: Is my data safe?

A: Absolutely. Your sales and info are protected and backed up.

FREQUENTLY ASKED QUESTIONS



Have a question?

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SUPPORT & CONTACT

